

## About the Future Ready Project

Achieve launched the Future Ready Project to help create a favorable environment in which the college- and career-ready agenda continues to gain ground, and continues to be on the radar screen of state leaders in a time of competing priorities and tight budgets. This initiative will arm advocates – be them policymakers, K-12 and postsecondary educators, or business leaders – with the tools, information, strategies and support they need to successfully champion the college- and career-ready agenda in their states and communities.

There are two major elements of the Future Ready Project: The Future Ready Project resource center and the Future Ready Project State Partnership.

***The Future Ready Project resource center is a web-based, one-stop shop for the information and strategies needed to effectively advocate for the college- and career-ready agenda, and includes the following:***

**Future Ready Facts:** Fact sheets on the major topics of the college- and career-ready agenda, such as graduation requirements, college- and career-ready standards and more. This section also includes existing advocacy materials, such as Achieve’s Math Works series and materials developed by partner organizations.

**Future Ready Research:** The latest national survey/poll data and an archive of new and relevant research reports, to arm advocates with useful information.

**Future Ready Tools:** Tools and templates that clearly lay out the steps to building and sustaining a college- and career-ready communications strategy to jumpstart planning at the local and state levels.

**Future Ready Strategies:** Strategies on how to make the Future Ready Project happen in a state, whether the goal is to educate audiences, advocate for the agenda, talk to the media, reach students etc.

**Future Ready Exchange:** Existing and ongoing national, state and local campaigns with messages, audiences and/or issues relevant to the college- and career-ready agenda. States and organizations are encouraged to submit their own resources to add to the Exchange.

**In Your State:** Links to state-specific fact sheets developed by Achieve and other organizations, to help bolster advocacy efforts with state data.

### ***The Future Ready State Partnership***

Building on the tools and resources in the Future Ready Project resource center, Achieve is partnering with a select set of states to develop actionable communications and outreach initiatives tailored to meet states’ policy and advocacy challenges around the college- and career-ready agenda. Achieve is excited to announce that **Florida, Indiana, Massachusetts** and **Ohio** are the Future Ready Partner states.

In each of these states, a cross-section of leaders – such as K-12 chief state school officers, commissioners of higher education, state legislative leaders, and third-party leaders – has committed to the initiative, and identified specific outcomes they want to achieve through the Future Ready Project State Partnership.

If you have questions about the Future Ready Project, please contact Kate Blosveren at [kblosveren@achieve.org](mailto:kblosveren@achieve.org)